

Coca-Cola
AMPHITHEATER

THE MAGIC CITY MURAL SERIES





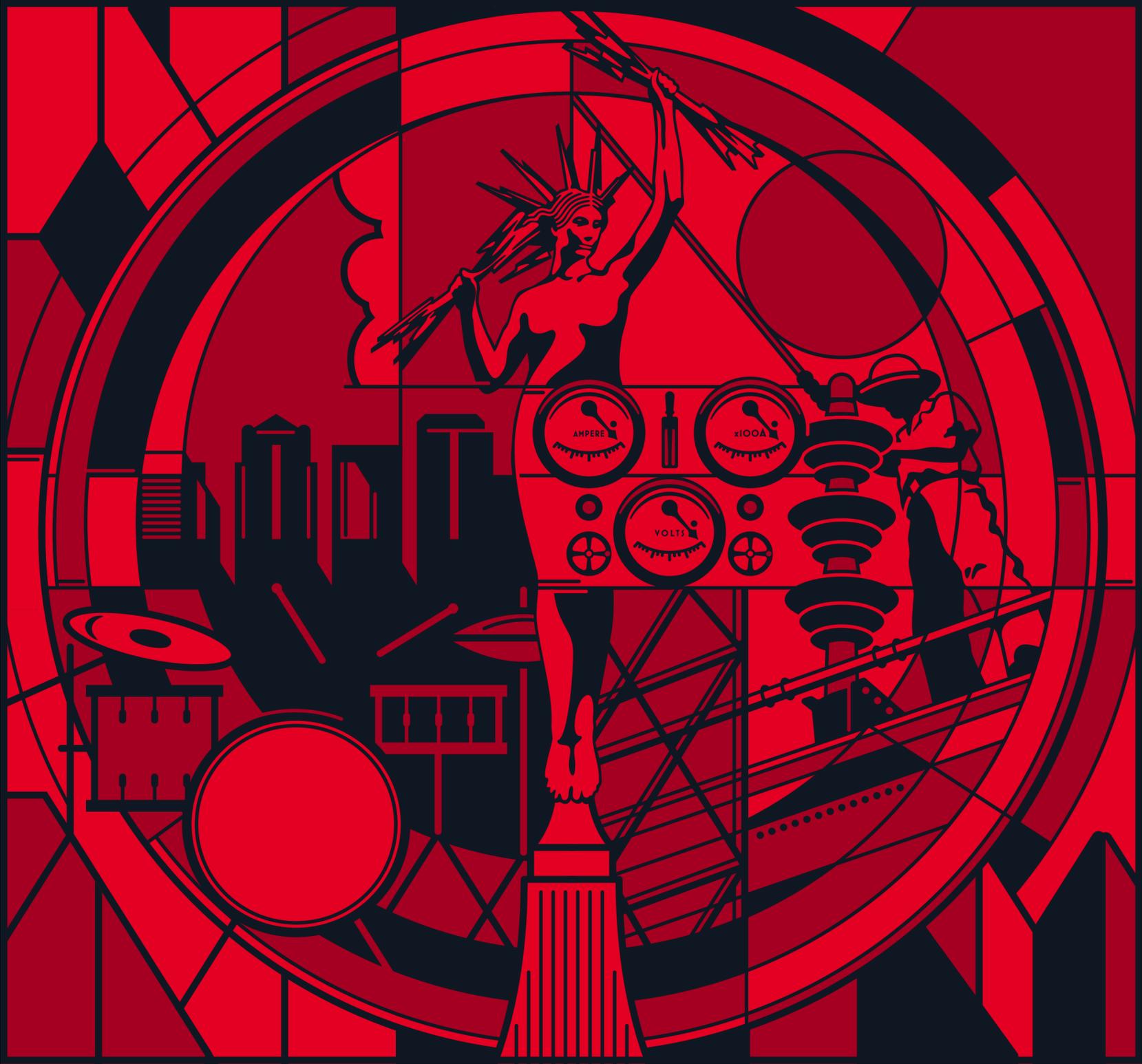
1/10

'MAGIC CITY RHYTHM'

This is the largest composition in the series. At the center stand two icons of Birmingham: the Vulcan statue and the original 1926 “Magic City” sign. Their placement creates a photo opportunity for fans and visitors, framing them within the city’s story.

Throughout the mural are elements drawn from Birmingham’s industrial and creative soul: piano keys form a perspective landscape, the city’s four recognizable skyscrapers rise above, and elegant plumes of smoke billow from stacks. Gears rotate while the shape of a guitar emerges, connecting music and industry. The trestle, stacks, and water tower of Sloss Furnaces anchor the right, alongside an iconic jazz trumpet and a large crucible pouring molten steel.

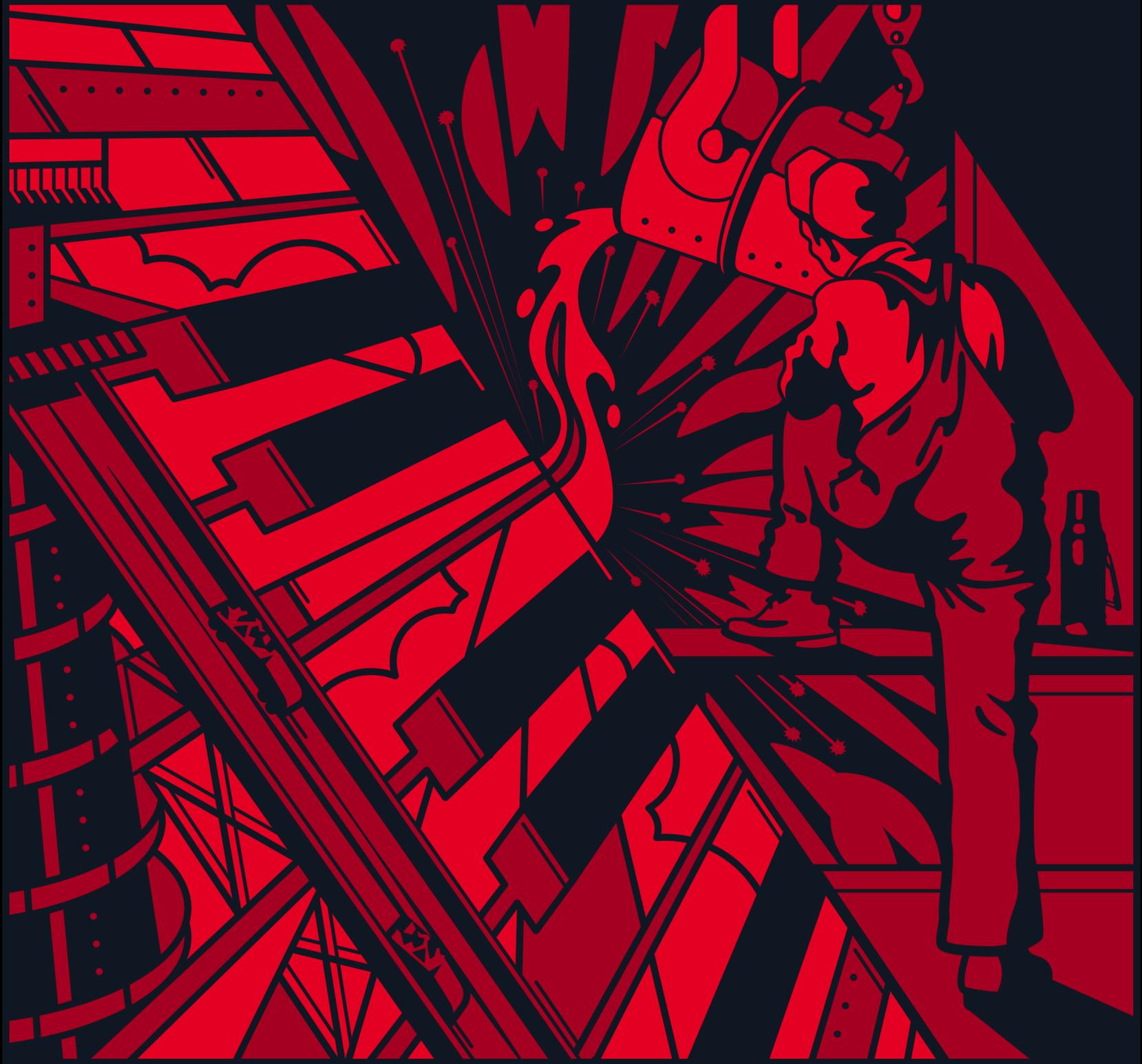
Three bold shooting stars streak across the sky, styled after the iconic Carraway Star—symbols of hope, motion, and magic. Names of significant artists inducted into the Alabama Music Hall of Fame are woven into the forms, honoring the voices that helped define the sound of Birmingham and the state. This mural is a tribute to the energy, rhythm, and reinvention that define the city.



2/10

‘KEEPING TEMPO’

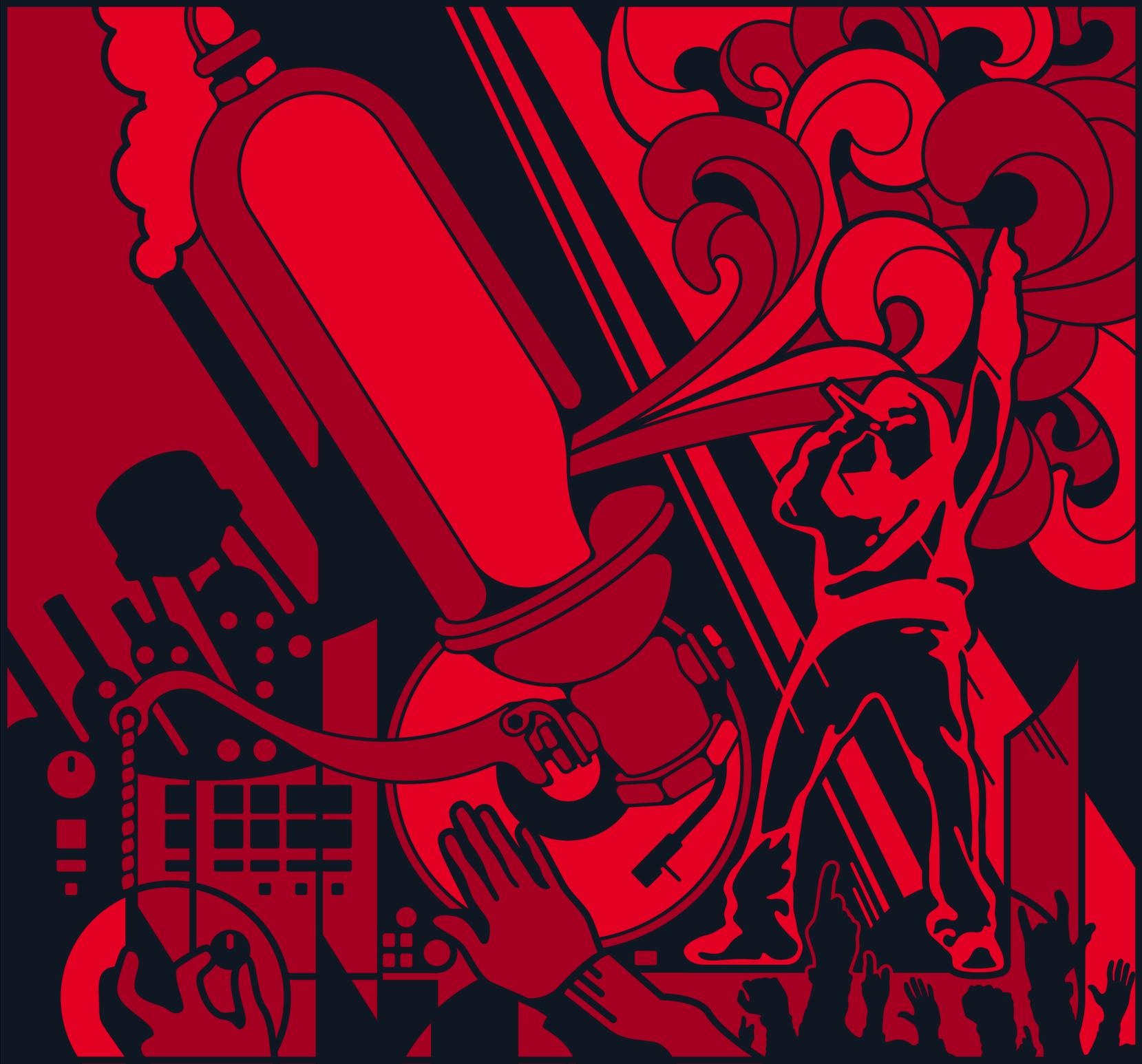
Electra stands proudly at the center, perched atop her pedestal in the Birmingham skyline. She marks a turning point—Alabama Power brought modernization to the South, transforming both lives and industry. The statue dedicated in 1926 is a symbol of pride and progress, a reminder of Birmingham’s role in shaping a new, electrified future. Off to one side, a period lineman works high above the power lines, steel girders, glass insulators and equipment that kept the city’s lights on. This mural honors the legacy of power—its reach, its impact, and the hands that made it possible.



3/10

'CLIMBING KEYS'

A TCI steelworker stands at rest on the right, watching molten steel pour from a massive crucible—fire and sparks flying in every direction. Cutting across the scene at an angle, piano keys blend into smoky patterns—music with metal. On the far left, the Sloss stock trestle rises, with two cars climbing the incline, hauling raw materials to feed the furnace. It's a layered scene—raw industry and creative instruments side by side, captured in a single moment.



4/10

'ON THE MIC'

At the center, a massive steam whistle lets loose a blast of thick, curling vapor—swirling like sound made visible. To the right, a rapper stands on stage, one arm raised, caught in the energy of the moment. Below, hands reach up from the crowd, pulled into the rhythm. To the left, a mixing artist works the turntable and mixer—one hand spinning vinyl, the other dialing in the sound. Behind it all, the dark silhouette of Sloss Furnaces rises up, linking modern expression to Birmingham's industrial roots.



5/10

'TRACKSIDE REBELS'

Capturing Birmingham's grit and rebellious spirit, this mural is a dynamic intersection of industry and sound. A rusted steam shovel rests in the yard of Sloss Furnaces, layered behind an electric guitar, both ready to rock. In the scene, Vulcan stands watch, his silhouette overlapping the guitar. To the side, a shock-haired frontman belts into a microphone, his raised arm echoing Vulcan. In the background, train tracks stretch out, lined by a switch light and crossing sign.



6/10

‘MOLTEN MEASURE’

Trains powered Birmingham’s rise. Tracks ran everywhere—cutting through the city and rolling in nonstop raw materials that made the furnaces work: iron ore, coal, limestone. Rail lines fed directly into the heart of industry, running alongside the blast furnaces and delivering a constant supply to the stock trestles. Without that flow, the entire system would’ve stalled.

At Sloss Furnaces, samplers stood ready to pull molten iron from the fire, using long-handled ladles to fill small molds known as chill samples. These cooled quickly and were tested to ensure the metal’s quality. In the heat and motion of the furnace floor, it was a critical job—one that kept the operation running smoothly.



7/10

‘VULCAN TO VINYL’

Vulcan stands tall—caught midstream amid abstract lines that rise like energy. Beside him, the year 1904 marks his debut at the World’s Fair in St. Louis. Vulcan remains Birmingham’s enduring icon, forged from the city’s industrial roots.

On the right, an abstract rendering of a 78 rpm record spins—Erskine Hawkins’ Tuxedo Junction—with 1940, the year the song became a national sensation. That track helped place Birmingham’s jazz scene on the map. Between Vulcan and the record floats the original Magic City sign, high in the clouds—bridging two eras when Birmingham made its name in steel and in sound.



8/10

‘ROSIE’

It’s wartime. From high inside a massive hangar, the view spills out through open bay doors to the tarmac beyond. To the left, the curved spine of an aircraft is mid-construction—raw girders arcing like a ribcage, the skeleton of a B-29 Superfortress taking shape. Out on the tarmac, two B-29s sit ready in anticipation. Far on the horizon, Sloss Furnaces burns in silhouette—shrouded in heat and smoke, still firing during the war effort.

Birmingham played a vital role in WWII aircraft production and outfitting. On the right, a Rosie the Riveter works the wing—driving rivets with precision. She’s part of a real Birmingham legacy. Women from the city stepped in by the thousands, fueling the fight from the homefront. Today, Birmingham remains the proud home of the American Rosie the Riveter Association, honoring those who answered the call.



9/10

'LOAD OUT'

This mural, made for the artists and crew, tips its hat to the behind-the-scenes grind that keeps the show rolling. Centered in the scene is a vintage moving truck with “Birmingham” boldly painted across its cargo side. The driver—in silhouette—has just stepped down from the cab, fanning his hat as steam hisses from the overheating radiator. The haul is over. He’s made it.

In the distance, the soft curves of Red Mountain roll across the landscape, anchoring the composition with a familiar backdrop. The mural closes with a welcome: “Nice to have you rollin’ through.”



10/10

'GRIT AND GLOW'

Twin murals—one forged in steel, the other lit by the pulse of pop. On the left, a legendary frontman—mid-jump, guitar in hand—hangs frozen at the climax of a song with the raw energy of live performance. Smokestacks rise beside him. Beneath his boots, the stage is a giant gear—the prime mover turning the beat. On the right, a silhouette of a pop singer strikes a final pose, microphone in hand. Inspired by today's powerhouse performers, she stands in beams of spotlight as the Birmingham skyline glows beneath her with a synthwave sunset. Above, smokestacks finish the scene—a tribute to the city's industrial past and its ongoing rhythm.